

# TERES - Tail Event Risk Expected Shortfall

Philipp Gschöpf

Wolfgang Karl Härdle

Andrija Mihoci



Ladislaus von Bortkiewicz Chair of Statistics

C.A.S.E. – Center for Applied Statistics  
and Economics

Humboldt–Universität zu Berlin

<http://lvb.wiwi.hu-berlin.de/>

<http://case.hu-berlin.de>

<http://irtg1792.hu-berlin.de>

# Motivation

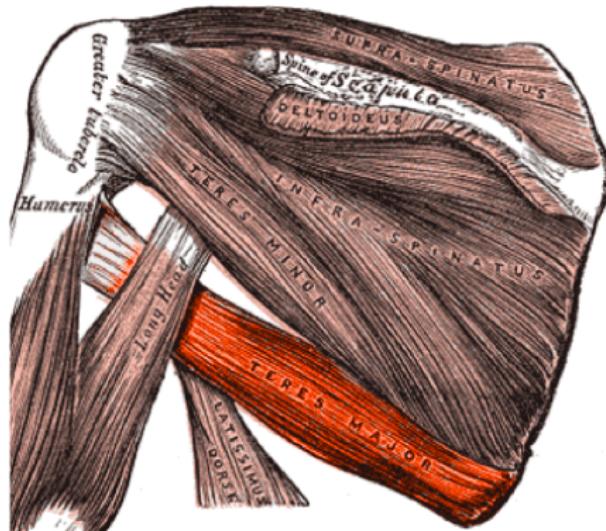


Figure 1: The teres major muscle

TERES - Tail Event Risk Expected Shortfall



## Tail Risk



Figure 2: Nezha (link)



## VaR and ES

- Value at Risk (VaR)
  - ▶ Basel III
  - ▶ Not coherent      ▶ Coherence
  
- Expected Shortfall (ES)      ▶ ES Definition
  - ▶ Basel Committee (2014)
  - ▶ Coherent, focus on tail structure

**Example:** Deutsche Bank - risk levels  $\{0.0002, 0.001, 0.01\}$ ,  
Kalkbrenner et. al (2014)



## Quantile VaR

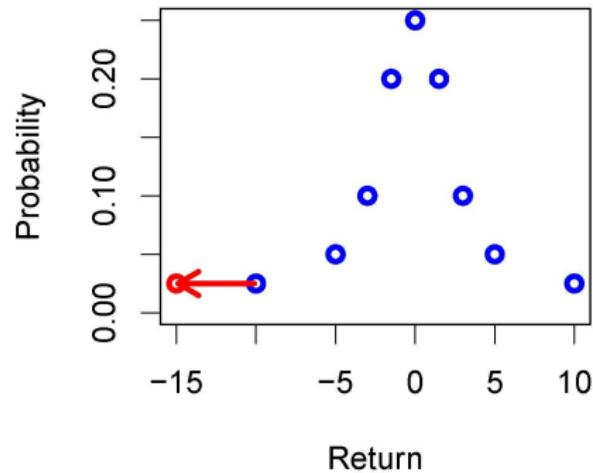


Figure 3: Distribution of returns,  $\widehat{VaR}_{0.05}$  remains unchanged under changing tail structure, clouding the investors risk perception



# Objectives

## (i) Understanding Expected Shortfall (ES)

- ▶ Extreme events and associated risk
- ▶ Distributional environments - implications

## (ii) TERES

- ▶ Tail driven risk assessment, robustness of ES
- ▶ Advantages of expectiles v.s. Extreme Value Theory



# Tail Risk

## Example: 2008 subprime mortgage crisis

- ▶ S&P 500 long position in 2008 (261 trading days)
- ▶ Quantification of the 1% portfolio risk

## Scenario analysis

- ▶ Scenario (i) Normal distribution  
 $VaR = -5.9\%$ ,  $ES = -6.8\%$
- ▶ Scenario (ii) Laplace distribution  
 $VaR = -10.0\%$ ,  $ES = -12.5\%$



## Tail Risk

	2008	2010	2012	2014
Normal distribution				
VaR	-5.9	-2.6	-1.8	-1.6
ES	-6.8	-3.0	-2.1	-1.9
Laplace distribution				
VaR	-10.0	-4.4	-3.1	-2.4
ES	-12.5	-5.6	-3.9	-3.5

Estimated VaR and ES in % for S&P 500 index returns at level  
 $\alpha = 0.01$



## Research Questions

What are the thrills for ES estimation?

What are the robustness properties of ES?

Which risk range is expected under different tail scenarios?



# Outline

1. Motivation ✓
2. Expected Shortfall
3. TERES
4. Empirical Results
5. Conclusions

## Expected Shortfall

- Financial returns  $Y$ 
  - ▶ Density  $f(y)$  and cdf  $F(y)$
  - ▶ Here: lower tail (downside) risk
- Expected shortfall

$$ES_\eta = E[Y | Y < \eta]$$

- ▶ Basel: Value at Risk threshold  $\eta = q_\alpha = F^{-1}(\alpha)$



## Expectiles

- ES estimation
  - ▶ Using expectiles, Taylor (2008)
  - ▶ Expectiles reflect the tail structure
- Loss function  $\rho_{\alpha,\gamma}(u) = |\alpha - \mathbf{1}\{u < 0\}| |u|^\gamma$ 
  - ▶ Expectile  $e_\alpha = \arg \min_\theta E \rho_{\alpha,2}(Y - \theta)$
  - ▶ Quantile  $q_\alpha = \arg \min_\theta E \rho_{\alpha,1}(Y - \theta)$



## Loss Function

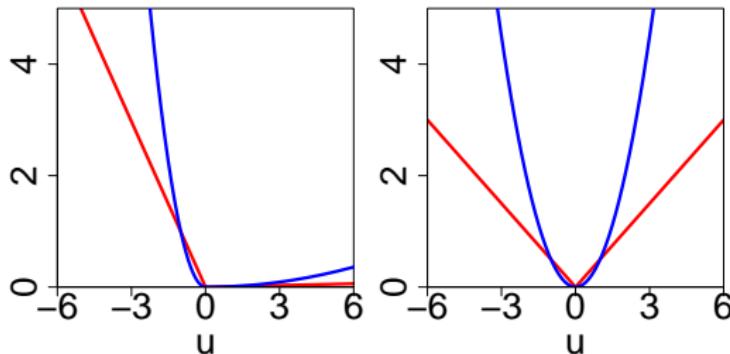


Figure 4: Expectile and quantile loss functions at  $\alpha = 0.01$  (left) and  $\alpha = 0.50$  (right)

## Tail Structure

### Quantiles and expectiles - one-to-one mapping

[► Details](#)

- ▶ Goal:  $e_{w(\alpha)} = q_\alpha$
- ▶ Find expectile level  $w(\alpha)$

### ES using expectiles, Taylor (2008)

[► Proof](#)

$$ES_{q_\alpha} = e_{w(\alpha)} + \frac{e_{w(\alpha)} - E[Y]}{1 - 2w(\alpha)} \frac{w(\alpha)}{\alpha}$$



## Expectiles and Quantiles

- Jones (1993), Guo and Härdle (2011)
  - ▶ Analytical formula for level  $w(\alpha)$  ► Details
  - ▶ Assumption: known return distribution  $F(\cdot)$

Example,  $N(0, 1)$

$$w(\alpha) = \frac{-\varphi(q_\alpha) - q_\alpha \alpha}{-2 \{ \varphi(q_\alpha) + q_\alpha \alpha \} + q_\alpha - E[Y]}$$



## Heavy Tailed Returns

QQ Plot of Standardized SP 500 Returns

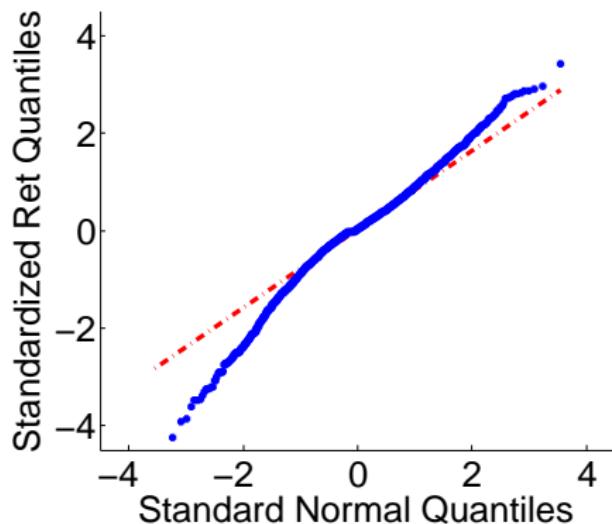


Figure 5: Standardized S&P 500 return quantiles from 20050103-20141231

 TERES \_ Standardization



# TERES

- Flexible statistical framework - ES tail scenarios
  - ▶ Properties of ES in an environment
  - ▶ Risk corridor, scenario analysis
  
- Family of distributions - environment
  - ▶ Distributional families, e.g. exponential
  - ▶ Mixtures, e.g. two-component linear mixture



## Example: Normal Environment

- $\delta$ -environment, Huber (1964)

$$f_\delta(y) = (1 - \delta)\varphi(y) + \delta h(y), \quad \delta \in [0, 1]$$

- Practice: normality assumption, findings: heavy tails
  - ▶ Financial markets:  $h(\cdot)$  is symmetrical and heavy tailed
  - ▶ Contamination degree  $\delta$



## Example: Normal-Laplace Mixture

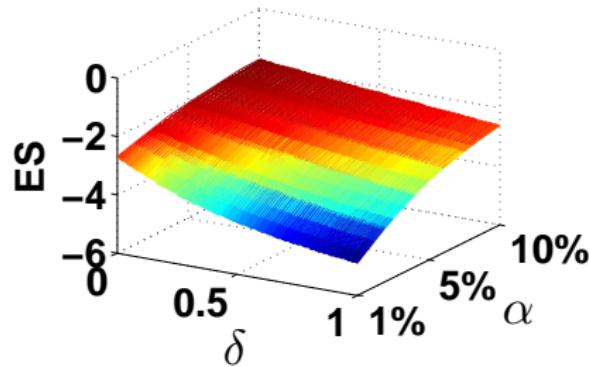


Figure 6: Theoretical  $ES_{q_\alpha}$  for different contamination  $\delta$  and risk level  $\alpha$



## Asset Allocation

### Example: Risk Management

Minimum tail risk using TERES: long position if

- ES as close at VaR by as possible
- Maximum distance between  $w(\alpha)$  and  $\alpha$ , Bellini et. al (2014)
- Result: Minimum average portfolio tail risk



# Financial Applications

## Stock returns

DAX, FTSE 100 and S&P 500

Different risk levels

▶ Stock Example

▶ Intraday Margin

## Foreign Exchange

SGD-EUR exchange rate

Not relying on standardization

▶ Forex Example

## Commodities

WTI crude future

Extreme heavy tail scenario

▶ Commodity Example



# Data

- DAX, FTSE 100 and S&P 500 daily returns
  - ▶ Risk level  $\alpha$ : 0.01, 0.05 and 0.10
  - ▶ Varying tail thickness  $\delta$
  
- Span: 20050103-20141231 (2609 trading days)
  - ▶ One-year time horizon (250 trading days) - moving window
  - ▶ Standardized returns

► Financial Applications



## Returns

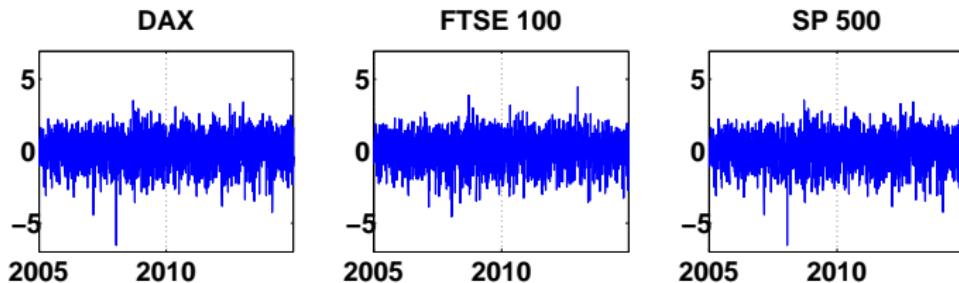


Figure 7: Standardized returns of the selected indices from 20050103-20141231

► Financial Applications

 TERES \_ Standardization



## Expected Shortfall

$\delta$	DAX	FTSE 100	S&P 500
0.0	-2.91	-3.11	-3.26
0.001	-2.91	-3.11	-3.26
0.002	-2.91	-3.12	-3.27
0.005	-2.92	-3.13	-3.28
0.01	-2.94	-3.14	-3.30
0.02	-2.97	-3.17	-3.33

Table 1: Estimated  $ES_{q_\alpha}$  for selected indices at  $\alpha = 0.01$ , from 20140116-20141231 (250 trading days)



## Expected Shortfall

$\delta$	DAX	FTSE 100	S&P 500
0.05	-3.05	-3.26	-3.42
0.1	-3.16	-3.38	-3.54
0.15	-3.24	-3.46	-3.63
0.25	-3.32	-3.55	-3.72
0.5	-3.30	-3.53	-3.70
1.0	-3.19	-3.41	-3.57

Table 2: Estimated  $ES_{q_\alpha}$  for selected indices at  $\alpha = 0.01$ , from 20140116-20141231 (250 trading days)



# ES Dynamics

## Setup

- Risk level  $\alpha$ : 0.10, 0.05 and 0.01
- Scenarios: Laplace and normal

## Empirical Study

- Rolling window exercise - one-year time horizon (250 days)
- Stock markets: German, UK, US

► Financial Applications



## ES Dynamics

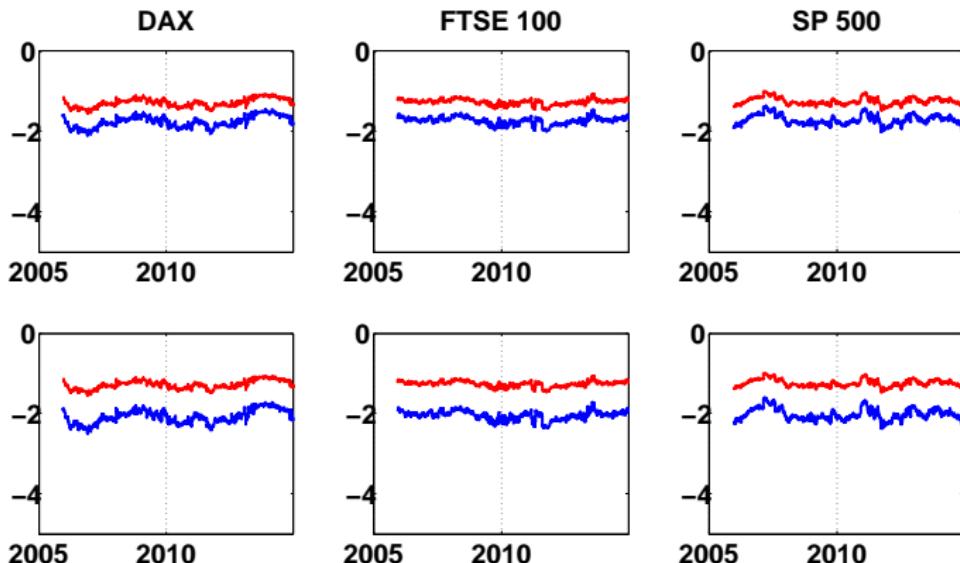


Figure 8:  $ES_{q_\alpha}$  and  $VaR$  at  $\alpha = 0.10$ ;  $\delta = 0$  (top) and  $\delta = 1$  (bottom)

► Financial Applications

TERES\_RollingWindow



## ES Dynamics

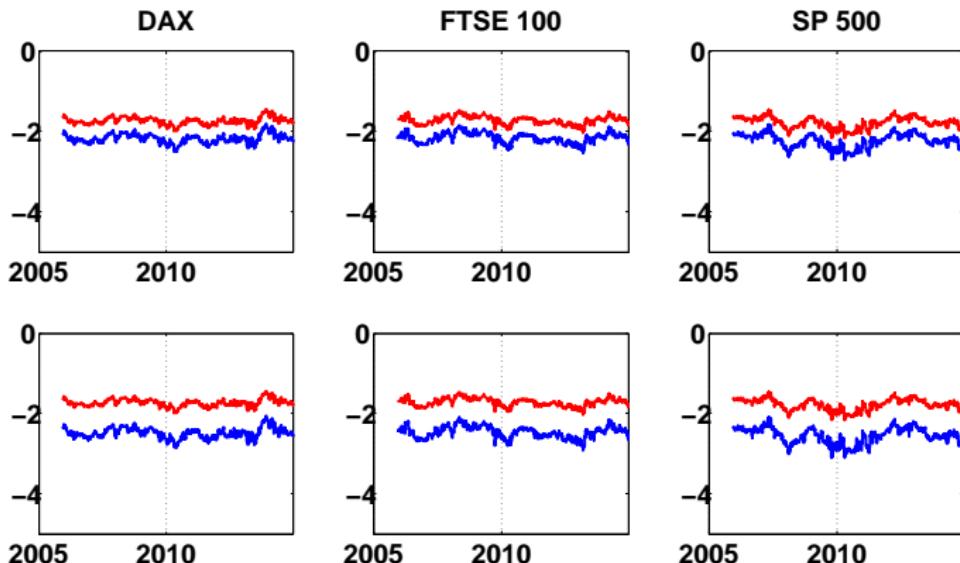


Figure 9:  $ES_{q_\alpha}$  and VaR at  $\alpha = 0.05$ ;  $\delta = 0$  (top) and  $\delta = 1$  (bottom)

► Financial Applications

TERES\_RollingWindow

TERES - Tail Event Risk Expected Shortfall



## ES Dynamics

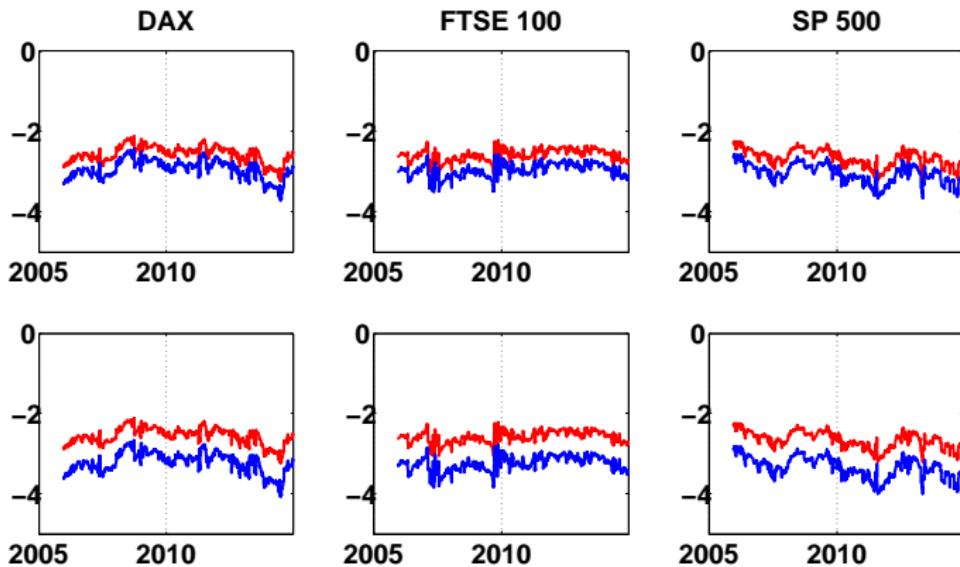


Figure 10:  $ES_{q_\alpha}$  and VaR at  $\alpha = 0.01$ ;  $\delta = 0$  (top) and  $\delta = 1$  (bottom)

► Financial Applications

TERES\_RollingWindow



## Intraday Margin

**Example:** Finance - portfolio exposure

An investor enters a 1 Mio USD long position (e.g., S&P 500) on 20141231.

Using the last 250 standardized returns, the rescaled ES is obtained as

$ES_{q_\alpha}$ in USD	$\alpha = 0.05$	$\alpha = 0.01$	$\alpha = 0.005$
$\delta = 0$	-10,358	-16,694	-19,188
$\delta = 1$	-11,880	-18,319	-20,821



## Intraday Margin

**Example:** Finance - portfolio exposure

An investor enters a 1 Mio USD long position (e.g., S&P 500) at the height of the financial crisis (20071101).

Using the last 250 standardized returns, the rescaled ES is obtained as

$ES_{q_\alpha}$ in USD	$\alpha = 0.05$	$\alpha = 0.01$	$\alpha = 0.005$
$\delta = 0$	-143,122	-185,941	-194,738
$\delta = 1$	-162,529	-203,008	-210,432



## Exchange Rate Application

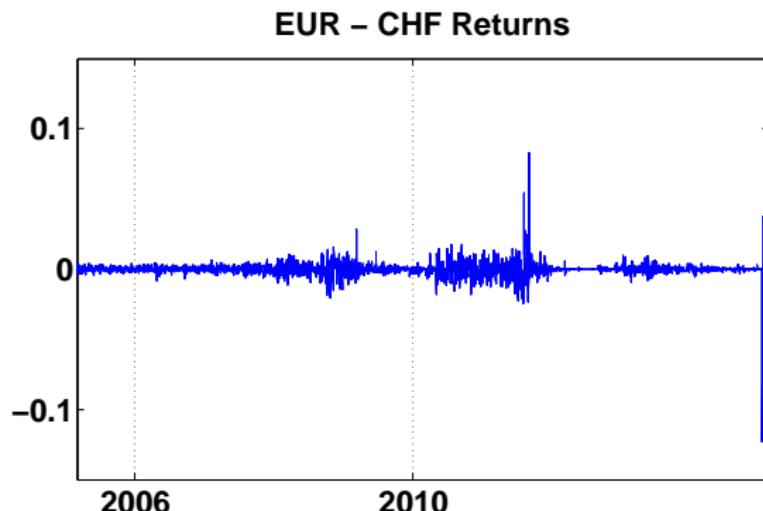


Figure 11: Returns of the Euro to Swiss franc exchange rate from 20050304-20150304

► Financial Applications

► Standardization



## ES Dynamics

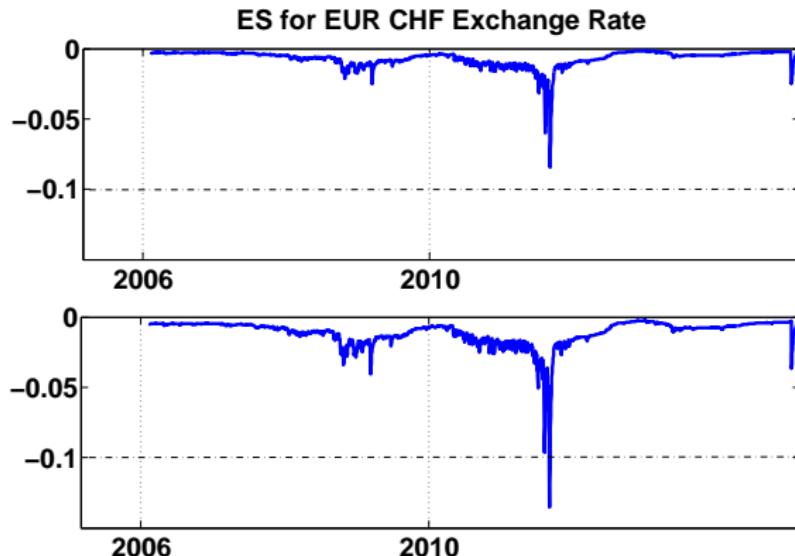


Figure 12: Re-scaled  $ES_{q_\alpha}$  at  $\alpha = 0.01$ ;  $\delta = 0$  (top) and  $\delta = 0.5$  (bottom); rolling window of 250 observations for estimation



## ES Dynamics

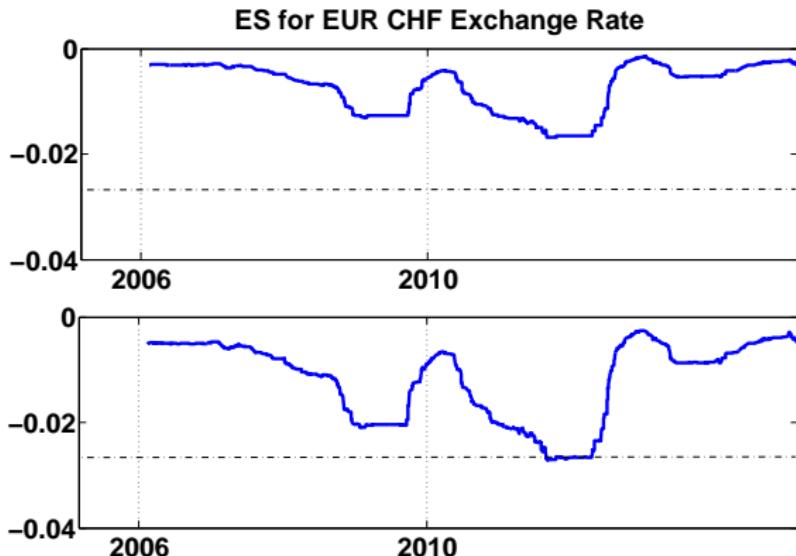


Figure 13:  $ES_{q_\alpha}$  at  $\alpha = 0.01$ ; Estimated using **nonstandardized** returns  
 $\delta = 0$  (top) and  $\delta = 0.5$  (bottom); rolling window of 250 observations

► Financial Applications

TERES\_RollingWindow

TERES - Tail Event Risk Expected Shortfall



## Commodity Application

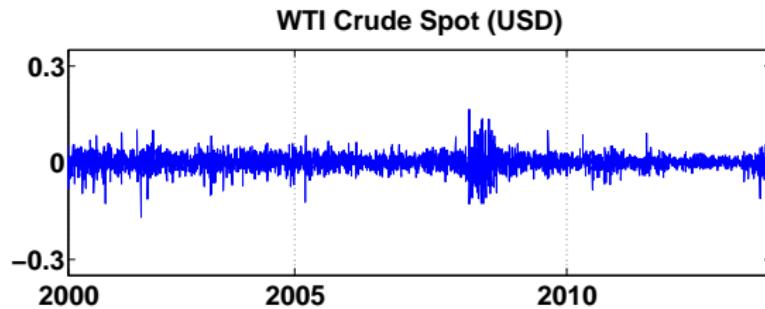


Figure 14: Returns of a long position in WTI Brent Crude oil (in USD)  
20000101-20150101

► Financial Applications



## Commodity Application

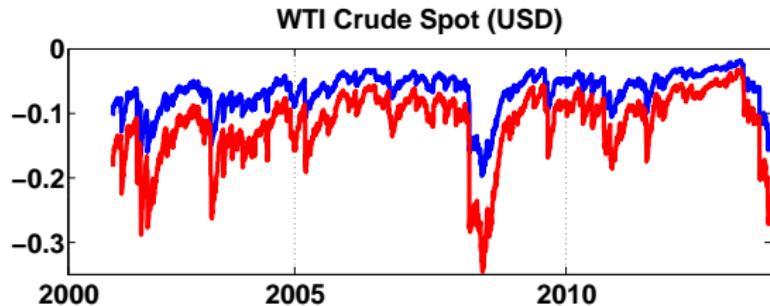


Figure 15: Rescaled  $ES_{q_\alpha}$  at  $\alpha = 0.01$ ;  $N(0, 1)$  and student-t(0, 1) with 2 degrees of freedom; rolling window of 250 observations for the quantile



# Conclusions

## (i) Understanding Expected Shortfall (ES)

- ▶ Expectiles are successfully used for ES estimation
- ▶ Distributional families, mixtures

## (ii) TERES

- ▶  $ES_{q_\alpha}$  for different risk levels  $\alpha$  and scenarios
- ▶ ES dynamics across different markets (Germany, US, UK)

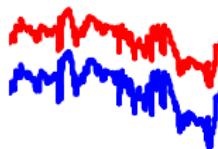


# TERES - Tail Event Risk Expected Shortfall

Philipp Gschöpf

Wolfgang Karl Härdle

Andrija Mihoci



Ladislaus von Bortkiewicz Chair of Statistics  
C.A.S.E. – Center for Applied Statistics  
and Economics

Humboldt–Universität zu Berlin

<http://lvb.wiwi.hu-berlin.de/>

<http://case.hu-berlin.de>

<http://irtg1792.hu-berlin.de>



## References

-  Bellini, F. , Klar, B., Muller, A. and Gianin, E. R.  
*Generalized quantiles as risk measures*  
Insurance: Mathematics and Economics 54, 41-48, 2014, ISSN:  
0167-6687
-  Guo M. and Härdle, W. K.  
*Simultaneous Confidence Band for Expectile Function*  
Advances in Statistical Analysis, 2011  
DOI: 10.1007/s10182-011-0182-1



## References

-  Breckling, J. and Chambers, R.  
*M-quantiles*  
Biometrika **75**(4): 761-771, 1988  
DOI: [10.1093/biomet/75.4.761](https://doi.org/10.1093/biomet/75.4.761)
-  Fishburn, P. C.  
*Mean-Risk Analysis with Risk Associated with Below-Target Returns*  
The American Economic Review **37**(2): 116-126, 1977
-  Huber, P. J.  
*Robust Estimation of a Location Parameter*  
The Annals of Mathematical Statistics **35**(1): 73-101, 1964  
DOI: [10.1214/aoms/1177703732](https://doi.org/10.1214/aoms/1177703732)



## References

-  Huber, P. J. and Ronchetti, E.M.  
*Robust Statistics*  
Second Edition, 2009, ISBN: 978-0-470-12990-6
-  Jones, M.C.  
*Expectiles and M-quantiles are quantiles*  
Statistics & Probability letters 20(2): 149-153, 1993, DOI:  
[http://dx.doi.org/10.1016/0167-7152\(94\)90031-0](http://dx.doi.org/10.1016/0167-7152(94)90031-0)
-  Kalkbrenner, M., Lotter, H. and Overbeck, L.  
*Sensible and efficient capital allocation for credit portfolios*  
RISK 19-24, 2014, Jan



## References

-  Koenker, R.  
*When are expectiles percentiles?*  
Economic Theory 9(3): 526-527, 1993  
DOI:<http://dx.doi.org/10.1017/S0266466600007921>
-  Newey, W. K., Powell J.L.  
*Asymmetric Least Squares Estimation and Testing.*  
Econometrica 55(4): 819-847, 1987 DOI: [10.2307/1911031](https://doi.org/10.2307/1911031)
-  Taylor, J. W  
*Estimating value at risk and expected shortfall using expectiles*  
Journal of Financial Econometrics (6), 2, 2008



## References

-  Yao, Q. and Tong, H.  
*Asymmetric least squares regression estimation: A nonparametric approach*  
Journal of Nonparametric Statistics (6), 2-3, 1996
-  Yee, T. W.  
*The VGAM Package for Categorical Data Analysis*  
R reference manual  
<http://127.0.0.1:16800/library/VGAM/doc/categoricalVGAM.pdf>



## Coherence

- Coherent risk measure  $\rho(\cdot)$  of real-valued r.v.'s which model the returns
  - ▶ Subadditivity,  $\rho(x + y) \geq \rho(x) + \rho(y)$  [► Details](#)
  - ▶ Translation invariance,  $\rho(x + c) = \rho(x)$  for a constant  $c$
  - ▶ Monotonicity,  $\rho(x) < \rho(y)$ ,  $x < y$
  - ▶ Positive homogeneity,  $\rho(kx) = k\rho(x)$ ,  $k > 0$

[► VaR and ES](#)



## Subadditivity

► Coherence

- $\rho(x + y) \leq \rho(x) + \rho(y)$
- Diversification never increases risk
- Quantiles are not subadditive
- Expected shortfall is subadditive, Delbaen (1998)

► VaR and ES



## ES using expectiles

- Expectile (see also 7-4 and 7-5)

$$e_\tau = \arg \min_{\theta} E \rho_{\tau,2}(Y - \theta)$$

$$\rho_{\tau,2}(u) = |\tau - \mathbf{1}\{u < 0\}| |u|^2$$

- First order condition

$$(1 - \tau) \int_{-\infty}^s (y - s) f(y) dy - \tau \int_s^\infty (y - s) f(y) dy = 0$$

▶ Tail Structure



## ES using expectiles

- Extension and reformulation

$$\begin{aligned}(1 - \tau) \int_{-\infty}^s (y - s) f(y) dy - \tau \int_{-\infty}^s (y - s) f(y) dy \\ = \tau \int_{-\infty}^{\infty} (y - s) f(y) dy\end{aligned}$$

- Rearranging

$$e_\tau - E(Y) = \frac{1 - 2\tau}{\tau} \int_{-\infty}^{e_\tau} (y - e_\tau) f(y) dy$$

▶ Tail Structure



## ES using expectiles

- Expected shortfall

$$e_\tau - \mathbb{E}[Y] = \frac{1 - 2\tau}{\tau} \mathbb{E}[(Y - e_\tau) \mathbf{1}\{Y < e_\tau\}]$$

$$\mathbb{E}[Y | Y < e_\tau] = e_\tau + \frac{\tau(e_\tau - \mathbb{E}[Y])}{(2\tau - 1)F(e_\tau)}$$

- Use  $e_{w(\alpha)} = q_\alpha$

$$\mathbb{E}[Y | Y < q_\alpha] = e_{w(\alpha)} + \frac{(e_{w(\alpha)} - \mathbb{E}[Y])w(\alpha)}{(2w(\alpha) - 1)\alpha}$$

▶ Tail Structure



## Expectiles and Quantiles, $w(\alpha)$

- Relation of expectiles and quantiles (proof 7-7 and 7-8)

$$w(\alpha) = \frac{\text{LPM}_{e_{w(\alpha)}}(y) - e_{w(\alpha)}\alpha}{2 \left\{ \text{LPM}_{e_{w(\alpha)}}(y) - e_{w(\alpha)}\alpha \right\} + e_{w(\alpha)} - E[Y]}$$

- With the lower partial moment

$$\text{LPM}_u(y) = \int_{-\infty}^u yf(y)dy$$

► Tail Structure

► Expectiles and Quantiles



## Expectiles and Quantiles, $w(\alpha)$

- Expectile (AND location estimate) solves

$$\{\alpha - 1\} \int_{-\infty}^{e_\alpha} (y - e_\alpha) f(y) dy = \underbrace{\alpha \int_{e_\alpha}^{\infty} (y - e_\alpha) f(y) dy}_{+ \alpha \int_{-\infty}^{e_\alpha} (y - e_\alpha) f(y) dy}$$

- Rearrange

$$\begin{aligned} & \alpha \left\{ e_\alpha - 2 \int_{-\infty}^{e_\alpha} e_\alpha f(y) dy \right\} + \int_{-\infty}^{e_\alpha} e_\alpha f(y) dy \\ &= \alpha \left\{ \int_{-\infty}^{\infty} y f(y) dy - 2 \int_{-\infty}^{e_\alpha} y f(y) dy \right\} + \int_{-\infty}^{e_\alpha} y f(y) dy \end{aligned}$$



## Expectiles and Quantiles, $w(\alpha)$

- Ordering terms

$$\begin{aligned} & \alpha \left\{ 2 \left( \int_{-\infty}^{e_\alpha} yf(y)dy - e_\alpha \int_{-\infty}^{e_\alpha} f(y)dy \right) + e_\alpha - E[Y] \right\} \\ &= \int_{-\infty}^{e_\alpha} yf(y)dy - \int_{-\infty}^{e_\alpha} e_\alpha f(y)dy \end{aligned}$$

- Solving for the risk level,  $F(e_{w(\alpha)}) = \alpha$

$$w(\alpha) = \frac{\text{LPM}_{e_{w(\alpha)}}(y) - e_{w(\alpha)}\alpha}{2 \left\{ \text{LPM}_{e_{w(\alpha)}}(y) - e_{w(\alpha)}\alpha \right\} + e_{w(\alpha)} - E[Y]}$$

▶ Tail Structure

▶ Expectiles and Quantiles



## Expected Shortfall and Value at Risk

- Value at Risk (VaR)

- ▶ For a cdf  $F(\cdot)$  of an r.v.  $Y$

$$\text{VaR}_\alpha = q_\alpha = F(\alpha)^{-1}$$

- Expected Shortfall (ES)

- ▶ Basel: VaR threshold  $\eta = q_\alpha$

$$ES_\eta = E[Y | Y < \eta]$$

▶ VaR and ES



## Standardized EUR to CHF Rate Returns

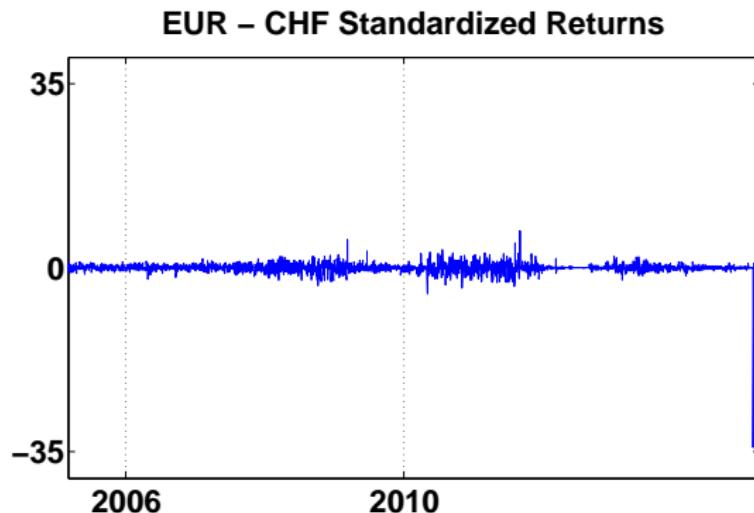


Figure 16: Standardized returns of the Euro to Swiss franc exchange rate from 20050304-20150304

► Currency Application

TERES \_ Standardization

TERES - Tail Event Risk Expected Shortfall

